

**CITY COUNCIL WORK SESSION**  
**Tuesday, October 19, 2021 – 6:00 p.m.**  
**Community Recreation Center**  
**10640 N Clubhouse Drive, Cedar Hills, Utah**

**Present:** Mayor Denise Andersen - Presiding  
Council Member Laura Ellison (via telephone)  
Council Member Ben Ellsworth  
Council Member Mike Geddes  
Council Member Brian Miller

**Absent/Excused:** Council Member Kelly Smith

**Staff:** Chandler Goodwin, City Manager  
Charl Louw, Finance Director  
Greg Gordon, Recreation Director  
Kevin Anderson, Public Works Director  
Jeff Maag, Building Official  
Hyrum Bosserman, City Attorney  
Colleen Mulvey, City Recorder

**Others:** Lieutenant Josh Christensen

The Work Session of the City Council of the City of Cedar Hills, having been properly noticed, was called to order at 6:11 p.m. by Mayor Andersen.

- **Discussion on Heritage Park Concept Plan.**

Finance Director, Charl Louw led a discussion related to the Heritage Park Concept Plan. He explained that G Brown Design conducted a survey and created conceptual sketches. Mr. Louw shared a diagram of the parcel as well as the Heritage Park Master Plan diagram. He explained that in August 2021, G Brown Design presented to staff. There were discussions at that time related to green space and parking. G Brown Design proposed moving the basketball court up and reducing it to a half-court due to the grade. However, Mr. Louw suggested that the basketball court and playground be switched, and a few parking stalls removed.

Mr. Louw shared renderings of the North Playground and explained that it would include a one-stall family restroom. The basketball court would be the same size as before but there would be additional hoops and the overall design would be improved. Several design improvements related to the Concept Plan were shared with the City Council, which included the following:

- Extended lower parking lot;
- An area for possible future pickleball courts;
- An 8-foot-wide bridge at the northern stream crossing;
- Hammock and seating area along the stream;
- New picnic table areas along the stream;

- New bandshell for an amphitheater with a concrete pad for lighting and sound;
- Secret garden pathways and relaxing areas;
- Upper eastern park area upgrades;
- New walkways to provide access to a lower level of new tiered playground area;
- The new playground would include an upper level with a rope swing, rope course, and slides. The lower level would include a double slide and a rope climber;
- New walkway connections and stairs to bridges;
- Southern playground area, which would have a wooden tower structure for younger children, swing seats, a spinner, and a sand digger area; and
- New trees were added along the western edge of the property.

Council Member Geddes asked about the existing playground equipment. He noted that it was fairly new and wondered if it would be reused. Mr. Louw was not certain how the equipment would be repurposed. Council Member Geddes liked the idea of there being a toddler area and it being further in rather than near the street.

Mr. Louw explained that instead of a line of trees, there will be clusters of trees, which will look more natural. He noted that park upgrades are expensive and certain areas may need to be prioritized. If the City Council feels comfortable with the proposed layout, G Brown Design could move forward with construction drawings. Council Member Geddes asked about the pickleball area. Mr. Louw stated that it would accommodate two courts.

Mayor Andersen made note of the veteran's flagpole and stated it is important to have an area to use on Veteran's Day or Memorial Day. Mr. Louw explained that those types of events will likely take place closer to the pavilion, where there is easier access. Mayor Andersen believed it was important to have a plaque recognizing veterans and the armed forces. There was nothing in the City like that and the Concept Plan created an opportunity to add that. Mr. Louw discussed what had been done in other cities. Council Member Geddes believed there was room around the pavilion for something of that nature.

Council Member Miller was not certain that the basketball concept worked. There would not be four 3-on-3 games taking place at the same time in that small area. City Manager, Chandler Goodwin noted that the striping could be done to accommodate a variety of ages and user groups. Mr. Goodwin also felt it was important to preserve certain aspects of Heritage Park. It has a quiet, ambient feel and is something the City wanted to maintain. The proposed plan would improve what was already there. He explained that there was already a playground and a basketball court, but the proposal would elevate those amenities. Additionally, putting time and effort into redeveloping the amphitheater would go a long way. The bandshell was something that the City could look at reserving for other productions throughout the year.

Mayor Andersen loved the idea of the bandshell. She also thought the hillside playground was a fantastic concept. Council Member Ellsworth wondered if there had been discussions about the materials that would be used on the sloped portion. Mr. Louw explained it could be a mixture of turf and rock. Mayor Andersen asked if the secret garden was part of a future plan or if it would be included in Phase 1 of the development. Mr. Louw stated that it would depend on how the City prioritized the projects and the level of funding available. The intention was for G Brown Design

to start on construction drawings shortly. This would provide the City with a better understanding of the costs and allow some of the work to be scheduled for the Spring of 2022.

- **Discussion on Bird Electric Scooter Rental Services.**

Bird representative, Kate Shoemaker joined the City Council Meeting via Zoom and led a discussion related to Bird Electric Scooter rental services. She shared a PowerPoint presentation with those present. Ms. Shoemaker explained that the main goal of Bird is to:

- Improve our communities and the lives of those around us.

Ms. Shoemaker explained that Bird is a micro-mobility company focused on shared electric vehicles. They primarily have scooters but recently announced electric bicycles as well. The latter would be available in the near future. The electric vehicles were used for "first-mile last mile" trips and are ideal for short distances, one-way trips, or to connect with transit. Ms. Shoemaker reported that Bird was founded in 2017 and quickly found success. When she first started with the company, the shared electric vehicles were in thirty cities, but they were now in 350 cities across the globe. This type of transportation is convenient, reliable, and sustainable. Bird had spent a lot of money looking at how to advance the hardware, software, and operation experience to benefit users.

Although Bird initially started in major metropolitan cities, the services are now available in both smaller and larger cities. It is possible to train someone local within the community to act as a Fleet Manager. This person would be responsible for charging, repairing, and managing the vehicles with remote on-boarding, training, oversight, and guidance from Bird. Ms. Shoemaker explained that in order to use the electric vehicles, someone needs to download the Bird app, sign the User Agreement, verify that they are 18 years old or older, add their credit card information, and complete the educational tutorials. Users are then able to ride.

Ms. Shoemaker reported that the standard rate was approximately \$1 to start with an additional \$1 per minute fee. There are different pricing options available for different groups. For instance, discounts are available to those in government assistance programs as well as veterans, senior citizens, and healthcare workers. Ms. Shoemaker stated that the reason Bird expanded so quickly was due to the dockless model. The vehicles are not tethered to a specific docking station, which gives users the freedom to choose where to pick up and drop off the electric vehicles within the designated operating zone. She stressed their commitment to safety.

The geo-zone technology was discussed. Ms. Shoemaker reported that all of the electric vehicles are tracked with GPS and the geo-zone technology is extremely accurate. She added there is a focus on reducing clutter by educating users, nudging desired behaviors, having a local presence, making space, and leveraging data. The Fleet Manager would be able to handle any issues or concerns and manage the fleet of electric vehicles. Bird wants to work with the City, receive feedback, and edit the program as needed for the area.

Ms. Shoemaker reported that the Fleet Manager would be someone who lives either in the community or very close to the community. They would be assigned the fleet of Bird electric

vehicles in Cedar Hills and make a percentage of the commission from the fleet. At the beginning of the partnership, a portion would go toward paying off the cost of the vehicles. The Fleet Manager would be responsible for different actions, such as repairing, charging, and rebalancing the vehicles. Additionally, the City would have the ability to send notifications to the Fleet Manager as needed. Ms. Shoemaker reported that the proposal was for Bird to come into Cedar Hills with a small fleet of approximately twenty-five electric vehicles to see what the demand is. From there, the number of vehicles could be expanded based on the demand. There would be a contract in place that would provide the City with liability along with a User Agreement and an insurance policy. The service could be ready in the Spring of 2022.

Council Member Ellsworth wondered if anyone from Cedar Hills had approached Bird about bringing the electric scooters to the City. Ms. Shoemaker stated that she attended the recent Utah League of Cities and Towns (“ULCT”) Conference and met Mayor Andersen. Preliminary discussions took place at that time. Council Member Ellsworth was curious about the level of demand there would be. Ms. Shoemaker stated that the number of electric vehicles was variable and could be adjusted based on demand in Cedar Hills. The pilot program was a good way to get started as there would be data to review. That data would include common pick-up and drop-off locations, how long the average ride times are, and the overall cost of the rides. If a few months into the pilot program, the City feels there is not enough demand or interest, the scooters could be moved to another market.

Council Member Ellsworth asked if users would be limited to Cedar Hills or if they would be able to take the vehicles to other nearby cities. Ms. Shoemaker explained that the electric vehicles could work within nearby cities or connecting cities with the right approvals. Future conversations were scheduled with cities in the area to discuss the possibility.

Mayor Andersen wondered if the City Council was interested in the pilot program. Council Member Ellsworth was not opposed to the idea. Council Member Geddes was not opposed to the idea either and noted that it is a market-driven service. If it is not used, the service would not remain in the City. It was noted that Cedar Hills is a small city and people that would primarily want to use the service would be teenagers. However, users need to be over the age of eighteen to use electric vehicles, which may be an issue. Mayor Andersen asked what the average trips looked like for small cities. Ms. Shoemaker reported that the average trip for small cities is approximately one to four miles. Users often choose to use electric vehicles to visit someone in town, head to a local park, or pick up items at the store.

Council Member Ellsworth felt that the service could be useful for residents if connected to other cities. Mr. Goodwin stated he could pursue what an agreement would look like. He would work with Ms. Shoemaker and bring something back to the City Council in the future.

- **Noticed Agenda Items for the Regular City Council Meeting.**

The agenda items for the Regular City Council Meeting were not discussed.

## **ADJOURNMENT**

**MOTION: Council Member Ellsworth moved to adjourn. Council Member Miller seconded the motion. The motion passed with the unanimous consent of the Council.**

This meeting adjourned at 6:57 p.m.

Approved by Council:  
November 16, 2021

/s/ Colleen A. Mulvey, MMC  
City Recorder