

CITY COUNCIL WORK SESSION
Tuesday, August 6, 2019 6:00 p.m.
Community Recreation Center
10640 N Clubhouse Drive, Cedar Hills, Utah

Present: Jenney Rees, Mayor, Presiding
Councilmembers: Denise Andersen, Ben Ellsworth, Mike Geddes, Brian Miller
Absent/Excused: Ben Bailey
Chandler Goodwin, City Manager
Greg Gordon, Recreation Director
Joel Wright, City Attorney
Colleen Mulvey, City Recorder
Others: Lt. Gregg Ludlow, Rob Olsen, Jerianne Conroy

This work session meeting of the City Council of the City of Cedar Hills, having been properly noticed, was called to order at 6:06 p.m. by Mayor Rees.

1. Discussion on Family Festival

Mr. Olson, the Family Festival Chairperson, said he would begin with a recap. He explained they decided not to have the teen swim night this year. He also reported that the golf tournament was completely booked. The first car parade took place this year. The festival also included a fun run, blood drive, and several other activities.

C. Geddes asked what the date was for the next year Family Festival. Mr. Olson responded that it would be held June 1st through the 6th.

C. Andersen stated that she wished they had more floats in the parade. Co-Chair Jerianne Conroy responded the floats cost an average \$25,000. She said if the City had a float there is a problem of housing the float for an entire year. They were also in competition with other cities. Mr. Olson said they wanted to hire a new coordinator for the parade.

Mayor Rees noted Cedar Hills was one of the few cities that allowed candy to be thrown during the parade. Mr. Olson said this was a safety concern.

Ms. Conroy described various challenges food vendors faced on Friday night due to the weather. She said that considering the severity of the wind, the City handled the situation well.

Mr. Olson noted that the movie night was a success. C. Andersen thanked them for their work on the festival.

Mayor Rees suggested more activities for a variety of ages, especially teens, be considered for next year. Ms. Conroy stated that carnivals were difficult due to the size of Cedar Hills. It was not worth a carnival's time to set up in the City. She suggested more inflatables be added to the festival.

Ms. Conroy suggested making ticket prices for children three and under free. She noted if they wanted more participation, they would need to spend more money on the activities. Mr. Olson suggested setting up activities on Thursdays because the youth were more available on Thursdays.

Mayor Rees stated it was difficult to include the youth because they were busy with LDS church activities. The teens were also difficult to include because they were not interested in doing the same activities as the younger children. C. Geddes suggested they provide a service project. He said the youth would be more interested if there were a service element.

C. Miller commented he received feedback on the festival. He said they had discussed providing activities appropriate for all ages. There were concerns about moving the festival from Heritage Park, as people associated Heritage Park with the festival. C. Miller said it was best practice to have the activities in one location. The vendors did not want to split up their services.

Mr. Olson suggested they use inflatables next year and have a location dedicated to smaller children. He continued by discussing the festival budget. Mayor Rees commented they had discussed making the festival a 501c3. Mr. Goodwin noted the City could not contribute to a 501c3.

Mayor Rees noted it was difficult to compete with other cities. She said they would eventually have to increase their prices. Mr. Olson said they would try to increase their sponsors to avoid raising ticket prices. C. Ellsworth said he wanted to see other options to avoid price increases.

ADJOURNMENT

This meeting was adjourned 6:46 pm on a motion by C. Ellsworth, seconded by C. Andersen, and unanimously approved.

Approved by Council:
September 10, 2019

/s/ Colleen A. Mulvey, MMC
City Recorder